

The stewardship intelligence database

See what investors are actually asking companies to change, and what happened next.

Impactive Intelligence turns publicly disclosed stewardship activity into structured, comparable data: who engaged which company, on what issue, what they asked for, and what changed. Search by company, investor or theme, or use the data to analyse a portfolio, benchmark a programme, or answer a market-wide question.


15,586

ENGAGEMENTS
RECORDED

7,833

COMPANIES
COVERED

315

INVESTORS,
MANAGERS
AND OWNERS

828

STEWARDSHIP
REPORTS
PROCESSED

2,325

INITIATIVES AND
COLLABORATIONS

32

ESG THEMES
TRACKED

THE PROBLEM

Public information, but difficult to use

Engagement is disclosed across hundreds of stewardship reports, each with its own format and categories. Finding the record for one company means reading them one at a time.

Disclosures are difficult to compare

Investors describe, count and classify similar engagements differently, so activity cannot be compared or aggregated across them.

Important questions are therefore difficult to answer

Who else has raised this issue? How did the company respond? Are we behind our peers? Most teams answer from memory, one report at a time.

WHAT WE DO ABOUT IT

We structure the disclosures

Every disclosed engagement becomes a record: investor, company, year, theme, the ask, the response and the change.

We classify them using one taxonomy

One taxonomy of 32 ESG themes, built by practitioners, makes activity comparable across investors, sectors and markets.

We connect the data to AI

The dataset connects to an AI assistant, so teams can generate customised insights and reports in minutes.

The database: thousands of stewardship activities, instantly

Each engagement is a record, linked to company, investor, theme, initiative, sentiment and source filing. Filter any view, save it to a watchlist, export it, or chat with the data.



WAYS TO EXPLORE THE DATA



By company

Every disclosed engagement involving a company.



By investor

Companies and themes a manager has engaged on.



By theme

Where engagement concentrates, and where it is thin.



By initiative

Engagements linked to investor collaborations.



By watchlist

Names relevant to your portfolio.



By question

Ask in plain language; see the records behind it.

Reports and analysis

The database is the evidence base for our analysis. Scope and length are customisable.

Company snapshot

- Themes by ESG pillar, and the company's engagement profile.
- Peer benchmarking on the same taxonomy.
- The engagement record and four years of AGM voting.

Engagement review

- Three years: who engaged, on what, and how they voted.
- Outcomes, escalation and sentiment by investor type.
- Investor roster and full engagement log appended.

Sector analysis

- Which investors are active, and how much.
- Which companies garner attention, and on which themes.
- What it produced: outcomes and investment action.

Thematic study

- How one theme has moved across the market.
- Named initiatives, and the investors behind them.
- Primary source reading where the record is thin.

How different organisations use the data



Asset managers

- Go into an engagement knowing **who else has raised it**, what they asked and how the company responded.
- Benchmark your engagement against peers by activity, outcomes and sentiment.
- Evidence outcomes for **Stewardship Code reporting** and client RFPs.



Asset owners

- Compare a manager's activity with the market, **across your own holdings**.
- See where managers differ on theme, escalation and monitoring.
- Bring evidence into manager reviews and mandate discussions.



Issuers and IR

- See what investors have raised with **your closest peers**, and how they responded.
- Understand recent AGM pressure: which resolutions drew support, and from whom.
- Brief the board on the themes gaining attention in your sector.



Initiatives and NGOs

- Size the engagement on an issue: how many investors, how many companies, over what period.
- Find where disclosed engagement is **limited or absent**.
- Assess what collective engagement has, and has not, changed.

Three ways to work with us



Access the whole database

Start with a **free trial** against your own holdings. Team licences cover every view, with no per-seat fees.



Commission analysis

Any of the four formats above, on **companies, portfolios, peers or themes**. Our stewardship team reviews the record and writes the analysis.



Structure your own data

We apply the same approach to **your own** records, votes and policies, so client reporting and Code submissions draw from one source.

See the full picture behind investor stewardship.

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